



Discover Folks ATS

Your All-in-One Applicant Tracking System

Streamline your hiring
process and **recruit top
talent...** effortlessly!



Request your [free & customized demo](#)



First,

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Who

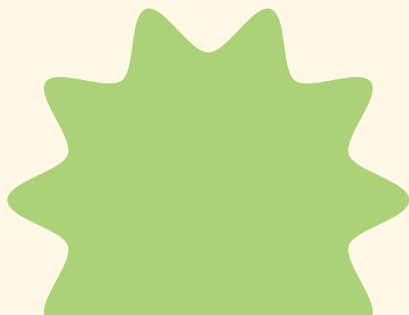
We Are

At Folks, we believe every business deserves powerful, easy-to-use HR tools designed for people first. That's the mission at the heart of our daily work: **developing HR solutions made by a Canadian SMB, for Canadian SMBs!**

Our values

Excellence, authenticity, and fun are ingrained in our company culture and guide our business strategy. We aim to provide you with a powerful and user-friendly solution you'll love working with, along with authentic relationships and a memorable experience.

The secret to our success? Our accessibility, our deep understanding of SMB realities, our intuitive and flexible interface, and our unmatched support team, dedicated to your success!





Powerful
& Extensive

Recruiting Features

Choosing Folks ATS means unlocking 30+ powerful features designed to **supercharge your hiring process at every step.**

Applicant Tracking

Say goodbye to paper resumes and scattered email attachments.
Folks ATS centralizes all your applicant data:

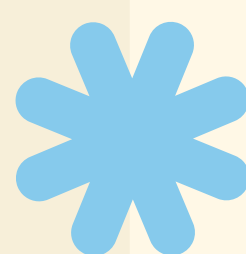
- Centralized resume database from all your sourcing channels
- Auto-sorting and smart filtering to find top candidates in seconds
- Add attachments, comments, and candidate status in one place
- Build a pool of qualified and available talent directly within your ATS

Save time from the first resume and follow up faster,
with no missed opportunities.



Job Posting

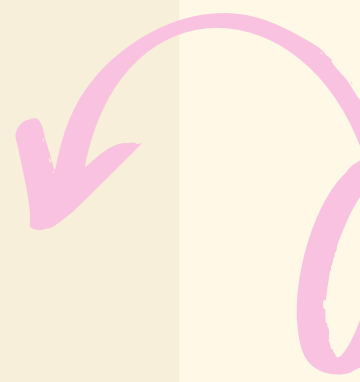
Ever wish you could post to multiple job boards at once?
With Folks ATS, you can:

- Post jobs to multiple platforms in just a few clicks
 - Customize job descriptions to match your tone and needs
 - Automatically centralize all incoming applications
 - Easily update job postings directly from your ATS
 - Integrate with recruitment analytics to identify your best channels
- 

Just like that, your hiring process just got wider, faster, and way more consistent.

LinkedIn Sourcing

Do you rely on LinkedIn sourcing or want to make it part of your strategy? **Folks ATS helps you pull in qualified candidates directly from LinkedIn:**

- LinkedIn plugin to quickly spot great profiles
 - Auto-import into your talent pool for better visibility
 - Contact and track candidate communications in seconds
 - Assign candidates to relevant job openings based on skills
- 

LinkedIn sourcing has never been this easy... or this effective!



Interview Process

Interview logistics can slow down your hiring. Folks ATS makes it seamless with:

- Automated communications with candidates at every stage
- Customizable email and SMS templates for engaging exchanges
- In-platform scheduling that syncs with recruiter and candidate calendars
- Self-service interview booking for candidates
- Assignment of interviewers directly from the platform
- Interview questionnaires attached to each candidate's profile

The result? A better candidate experience and a faster, smarter hiring workflow.



Custom Career Page

Want to boost your employer brand and attract talent directly via your website – but don't have time or resources to build a career page? Folks ATS has you covered:

- Generation and launching of your own career page from within your ATS
- Inclusion of your branding, logo, and visual identity
- Automatic connection to your ATS for seamless application tracking

Folks ATS is a turnkey recruitment tool your team (and your candidates) will love.



Job Board Integration

Folks ATS connects effortlessly to all the major job boards, **making your posting and tracking life easier:**

- One-click connection to Indeed, Jobilico, Isarta, LinkedIn, and more
- Auto-publish job posts across platforms
- No more double entry – everything is synced and seamless
- Analyze performance by channel in your analytics dashboard

Connected recruiting is the future... and Folks makes it your present!

Recruitment Analytics & Reports

Our analytics module is **powerful, insightful, and essential** for data-driven hiring strategies. Once you try it, you won't go back!

- Real-time access to key KPIs (best channels, time-to-hire, response rates, etc.)
- Instantly spot what's working and what's not for effective report generation
- 30+ metrics to deeply analyze every stage of your recruitment funnel
- Make confident decisions with concrete and up-to-date data

Unlock strategic power with Folks' built-in recruitment analytics and **get ahead of the competition once and for all.**

AI-powered Resume Parsing & Matchmaking

Want even more speed and precision in your screening?

Folks ATS enhances your shortlisting process with AI-powered features:

- Quick-glance matching with a visual compatibility score
- Match percentages to identify the strongest fits
- AI parsing of resumes and documents to improve accuracy
- Next-level filtering by skills and qualifications

Your time (and your candidates') is precious: get straight to the best matches with Folks ATS!



Did you know? Folks also offers a comprehensive HRIS and a powerful performance management system to complement your ATS. [Request a demo to learn more!](#)



Want to learn more about our HR tools?

Let's discuss your specific needs so we can give you the best advice!

[Learn about our pricing](#)

[Request your free & customized demo](#)

[Reach out to one of our experts](#)



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